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## Your questions answered

### **Who is Pocketop?**

Started in 1997, Pocketop is a privately held, Vancouver, Canada-based design, engineering and marketing company creating input solutions for the mobile handheld device market. Pocketop is comprised of a team of designers, engineers and business professionals working together to create hardware, software and communications innovations to provide consumers with mobile, elegantly designed input devices for their PDAs (personal digital assistants).

### **What is your vision?**

Michael Katz founded Pocketop in 1997 and set out to design a computer with a regular keyboard that could be carried in a single shirt pocket. With the growth of PDAs, Mr. Katz narrowed his focus to designing a traditional keyboard that could be carried in the same pocket as a PDA. Katz's vision was realized with the introduction of the company's first product—the Pocketop™ Keyboard. Pocketop is leveraging its patents and design expertise to continue to develop a variety of solutions for the mobile communications market.

### **What is the Pocketop™ Keyboard?**

The Pocketop Keyboard is the world's first wireless portable PDA keyboard. The keyboard is half the volume and weight of the market leader, but has full-sized keyboard functionality and allows for touch-typing. The Pocketop Keyboard fits in the same pocket as the PDA. This is a size and form factor breakthrough, since it turns the PDA into a true Pocket Laptop, enabling users to more effectively manage email, surf the web, and perform word processing, database and spreadsheet tasks.

### **What are the advantages of a wireless keyboard?**

Wireless means that the keyboard is universally compatible with most Palm and PocketPC PDAs so the consumer doesn't have to replace it if they buy a new PDA. It also means that the consumer has no cords or fussy hardware hook-ups to contend with like they do with traditional portable PDA keyboards. This absence of a physical hook-up gives consumers significant flexibility in how they set-up and use the device.

### **What is the difference between the Pocketop Keyboard and the Wireless Link Keyboard?**

The Pocketop Keyboard is Pocketop's first portable, wireless keyboard for the PDA market. In some cases, the keyboard has been licensed by Pocketop to Micro Innovations, who will market the product as the Wireless Link Keyboard.

(more)

**How can a keyboard this compact be as functional as a full-sized keyboard?**

The Contour Key is a significant innovation, as it allows for full functionality from a unique three-dimensional key. The Pocketop Keyboard's six patents and patents-pending, including two innovative design elements, make rapid typing easy and allow for the incredibly small size of the keyboard. The numbers row across the top has been removed, but is easily accessible through the use of a convenient color-coded function key.

**Does the Pocketop Keyboard use the PDAs power source?**

No, the Pocketop Keyboard has its own power source. Unlike conventional PDA keyboards, the Pocketop has one AAA battery and therefore uses none of the power of the PDA to operate the keyboard.

**How long will the battery last and what constitutes "normal use"?**

Assuming that you type approximately one full-page letter per day, respond to ten emails, enter one new contact and change one meeting each business day, the battery will last approximately three months.

**What is the range of the infrared?**

The longest range of the infrared varies, but ultimately the range is as far as you will need to operate using the PDA screen.